Dear Employees/Staff/Team/Colleagues

We're excited to announce the launch of our new financial wellness platform! Our organization has selected to participate in ELEVATE Wisconsin™, a unique program in conjunction with Financial Fitness Group, the Department of Financial Institutions, and the Governor's Council on Financial Literacy. **This program starts MONTH DATE, 2023.**

**Why are we doing this?** Because we care about your financial future and want to extend to you every opportunity to be successful, we are rolling out this benefit to all employees. As a bonus, you may also invite your spouses and family members to participate, free of charge!

**What is it?** The ELEVATE Wisconsin™ program, is designed to assess, educate and empower individuals to improve their overall financial health. Once you start, you will see how easy it is to achieve improved financial confidence. You'll be gaining access to over 200 courses, tutorials, calculators, activities, and video content. The platform also includes search and recommendation tools to help users create a personalized learning experience.

The program's goal is to have you participate and pass at least five courses with a score of 70% or higher on the post-test, earning you Certificates of Completion after each course. The best part is that each tutorial takes only 15 minutes to complete, including pre-and post-quizzes, making learning easy and fun!

**How do you get started?** On MONTH DATE, you will receive an invitation email from your Financial Fitness Champion (main point of contact). Click on the link in the email, and you'll be up and running in just a few minutes. If you don't receive an email, let us know, and we will give you the link to our program site.

We encourage you to take advantage of this fantastic opportunity to strengthen your financial muscles with the fastest and easiest courses available.

Sincerely,

Admin Name

Title